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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:** MATZ, *et al.*

**Group Art Unit:** 2623

**Application No.:** 10/037,005

**Examiner:** Van Handel, Michael P.

**Filed:** December 21, 2001

**Attorney Docket:** 01442

**Title:** "System and Method For Storing and Distributing Television Viewing Patterns from A Clearinghouse"

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**37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION**

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Scott P. Zimmerman

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March 28, 2008

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**RESPONSE TO JANUARY 2, 2008 OFFICE ACTION**

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Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed January 2, 2008. The Assignee respectfully submits that the pending claims distinguish over the cited documents.